

Steak Night, Every Night.

THE NEW DENVER CUT

Superb Value



Juicy & Tender



Generously Marbled



Works For Any Eating Occasion



Great On The Grill

WHAT IS A DENVER CUT?

- ◆ A new steak from one of the most tender beef muscles, located in the Chuck Roll.
- ◆ So affordable, it can be steak night, every night.

A REGULAR FAVORITE.

- ◆ Your customers will love it. It's juicy, tender and bursts with big beef flavor.
- ◆ The Denver Cut fits just about any dining occasion and makes a superb center-of-the-plate entrée.
- ◆ It can be prepared many ways and is a great grilling steak.

MAKE THE MOST OF THIS FLAVORFUL EVERYDAY STEAK.

- ◆ The Denver Cut helps you cater to steak lovers with another great new option.
- ◆ With a steak that's as nicely priced as it is good to eat, you'll be able to capture some outstanding margins.



FUNDED BY THE BEEF CHECKOFF

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LEARN MORE ABOUT THE DENVER CUT AND OTHER CULINARY
BREAKTHROUGHS AT WWW.BEEFINNOVATIONSGROUP.COM.

